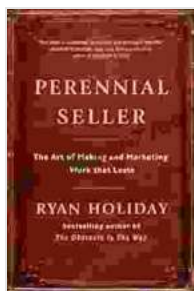


The Art of Making and Marketing Work That Lasts

In today's rapidly changing world, it's more important than ever to create work that is meaningful, memorable, and impactful. But how do you do that? How do you create work that stands out from the crowd and makes a lasting impression?

In his new book, *The Art of Making and Marketing Work That Lasts*, author and creative consultant Jeff Goins offers a step-by-step guide to creating work that is both creative and marketable. He draws on his own experience as a successful creative professional to share insights and advice on everything from developing a creative process to marketing your work effectively.



Perennial Seller: The Art of Making and Marketing Work that Lasts by Ryan Holiday

★★★★☆ 4.6 out of 5

Language	: English
File size	: 3328 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 256 pages

FREE

DOWNLOAD E-BOOK



The Art of Making and Marketing Work That Lasts is divided into three parts:

1. **Part 1: The Art of Making Work**
2. **Part 2: The Art of Marketing Work**
3. **Part 3: The Art of Building a Creative Career**

In Part 1, Goins discusses the importance of developing a creative process that works for you. He offers a variety of tips and exercises to help you get started, and he shares insights into the creative process of some of the world's most successful artists and entrepreneurs.

In Part 2, Goins focuses on the art of marketing your work. He covers everything from building a website and social media presence to writing effective marketing copy and pitching your work to potential clients. He also offers advice on how to use marketing to build a loyal following and grow your business.

In Part 3, Goins discusses the art of building a creative career. He offers advice on how to find your niche, set goals, and overcome obstacles. He also shares insights into the business side of creativity, including how to price your work, negotiate contracts, and manage your finances.

The Art of Making and Marketing Work That Lasts is an essential resource for anyone who wants to create work that is both meaningful and impactful. Goins offers a wealth of practical advice and insights that can help you develop your creative skills, market your work effectively, and build a successful career in the creative industry.

Praise for The Art of Making and Marketing Work That Lasts

"Jeff Goins has written a masterpiece. This book is packed with practical advice and insights that will help you create work that is both creative and marketable. I highly recommend it to anyone who wants to succeed in the creative industry."

- Seth Godin, author of Purple Cow

"The Art of Making and Marketing Work That Lasts is a must-read for anyone who wants to create work that matters. Jeff Goins offers a wealth of practical advice and insights that will help you develop your creative skills, market your work effectively, and build a successful career in the creative industry."

- David Ogilvy, founder of Ogilvy & Mather

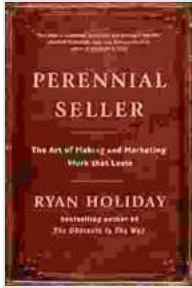
"Jeff Goins has done it again. The Art of Making and Marketing Work That Lasts is a brilliant book that will help you create work that is both meaningful and impactful. I highly recommend it to anyone who wants to succeed in the creative industry."

- Marie Forleo, author of Everything Is Figureoutable

Free Download Your Copy Today

The Art of Making and Marketing Work That Lasts is available now in hardcover, paperback, and ebook formats. Free Download your copy today and start creating work that will last a lifetime.

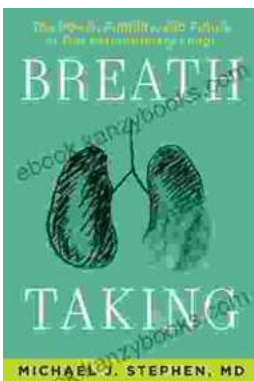
Free Download now on Our Book Library



Perennial Seller: The Art of Making and Marketing Work that Lasts by Ryan Holiday

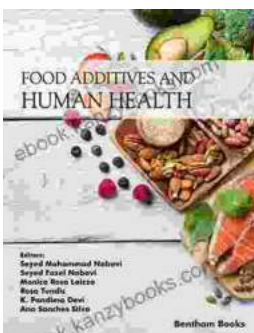
★★★★☆ 4.6 out of 5

Language : English
File size : 3328 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 256 pages



What Our Lungs Teach Us About Our Origins, Ourselves, and Our Future

Our lungs, the unseen heroes of our existence, hold a treasure trove of profound knowledge that can guide us towards a deeper understanding of who we are and where we are...



Food Additives and Human Health: Unlocking the Secrets Behind Our Food

In the modern era, food additives have become an integral part of our food system. They have enabled the mass production, preservation, and enhancement...

